

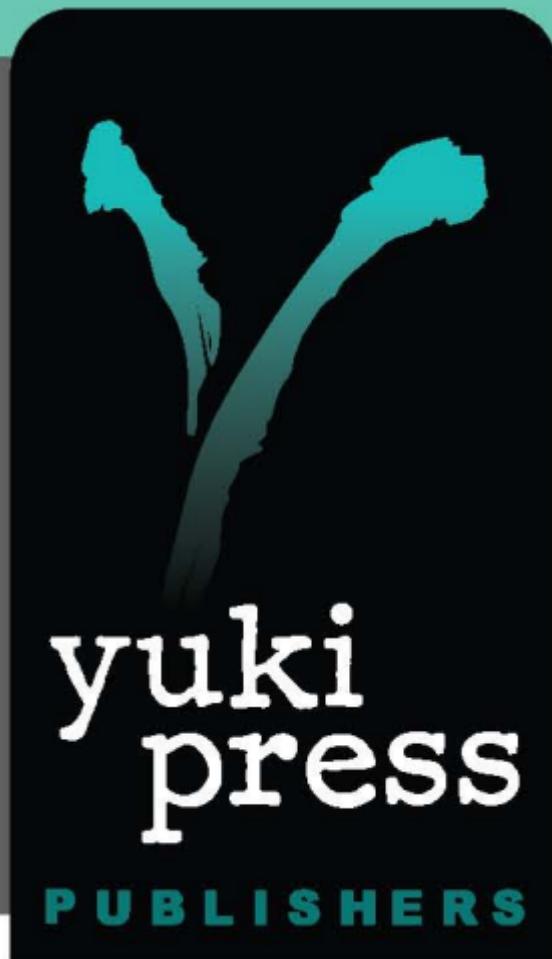
ABOUT YUKI PRESS

Yuki Press was established in 2004 to fill a gap in the market for distinctive Arabic books for children. Since then it has also branched out into English and French.

Yuki generates its own ideas and storylines, working closely with chosen writers and illustrators to develop and refine the word-image impact and create original, stimulating books to fire the child's imagination while underpinning his education. Consulting with educational specialists and child psychologists is an important part of the production process.

Company founder, Hadia Debs Ghandour, grew up and was educated in Japan, then France and Lebanon. She became a reporter for Japanese public television on NHK. Later she worked for the prestigious Christie's Fine Arts. Such a varied background has equipped her with the interest and ability to pursue Yuki's core values.





ABOUT YUKI PUBLICATIONS

Arabic is a notoriously difficult language to master and Yuki Press is committed to ensuring that children learn how to embrace the Arabic language joyfully even as they play with its complicated grammar and rich vocabulary.

To this end, Yuki has created a range of activity-based products to complement its reading books for the very young. Playtime just got better and better with Yuki flash cards, brainteasers and colouring books, with more educational games and tools planned soon.

Yuki's pioneering approach to social and civic education is encapsulated in the series Afaal La Afaal. This series will soon be expanded to include new titles. Another important breakthrough will be a new medical series which explores some of the many challenges facing young children today, including cancer, dyslexia and ADD (Attention Deficit Disorder).

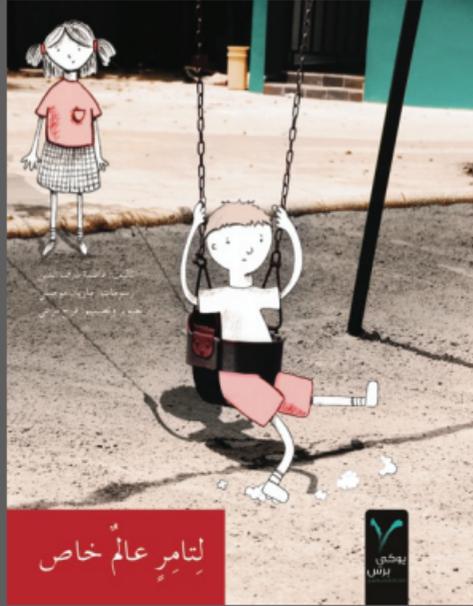
Nor has Yuki forgotten the parents. The new decade sees the launch of Yuki's first adult publications which will include a superb photography book and a series of niche guides.

Title: **Tamer's Own World** Published by: **Yuki Press, 2012**

Author: **Fatima Sharafeddine** Illustrations: **Marianne Moussalli** Photography: **Farah Merhi**

Format: **Soft Cover** Number of pages: **56** Size: **26x19 cm** Age: **7 to 9 years**

ISBN: **978-9953-478-16-6**



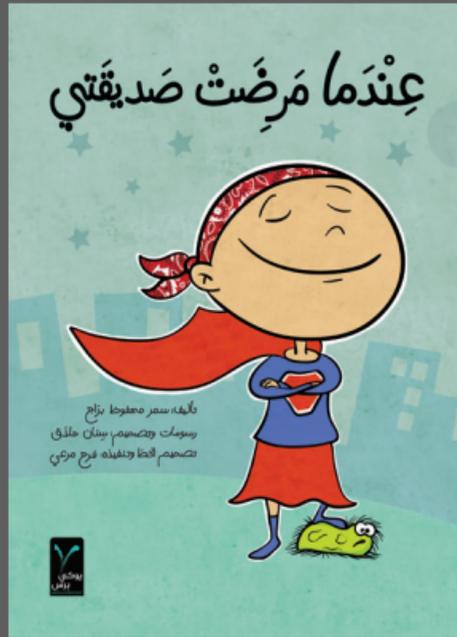
This pioneering book, the first in a new medical series by Yuki Press, tackles the often-taboo subject of autism. Narrated by a young girl, who cannot understand why her neighbour Tamer never wants to join in with the others in the playground, it gently explores the mechanisms of autism. Tamer never looks anyone in the eye; he likes to repeat certain actions over and over again; he does not like physical contact. At first the narrator is puzzled by his behaviour but with time she realizes that Tamer is special - and gifted. She is amazed when he shows her how to do her maths homework. She is thrilled she teaches him to play hopscotch. This tactful journey of discovery is portrayed through a sensitive text coupled with inventive visuals.

Title: **3endama Maredat Sadiqati...** Published by: **Yuki Press, 2011**

Author: **Samar Mahfouz Barraaj** Illustrations: **Sinan Hallak**

Format: **Hard Cover** Number of pages: **24** Size: **24x33 cm** Age: **5 to 7 years**

ISBN: **978-9953-478-14-2**



Bendama Maredat Sadiqati... is designed to help youngsters come to terms with illness.

The book explores the pain and fear of sickness and highlights ways in which to cope with it. It follows the progress of a young girl suffering from cancer as narrated by her friend. Through a sensitive text and cheerful illustrations, the young narrator explains how her friend became sick with an illness hidden in her body. Different stages are explored such as how the child lost her lovely hair, but wore a beautiful hat; and when she could not come to school, her classmates sent her cards and presents to hospital. The book conveys a message of hope, backed by medical statistics.

Title: **Limaza Hiya... Limaza Howa?** Published by: **Yuki Press, 2011**

Author: **Samar Mahfouz Barraaj** Illustrations: **Bahij Jaroudi**

Format: **Soft Cover** Number of pages: **18** Size: **22x23 cm** Age: **3 to 6 years**

ISBN: **978-9953-478-13-5**

سلسلة آنايس

لماذا هي... لماذا هو؟

تأليف: سمير محفوظ براج
رسومات: بهيج جارودي



In **Limaza Hiya... Limza Howa?**, a young girl is curious to understand the gender differences between humans through a series of questions about Mum and Dad. Why are Mum's shoes so pretty and different and Dad's are always the same? How come Mum has my little brother in her tummy and not Dad?

Title: **Al Hayawanat, Limaza Hiya... Limaza Howa?** Published by: **Yuki Press, 2011**

Author: **Samar Mahfouz Barraaj** Illustrations: **Bahij Jaroudi**

Format: **Soft Cover** Number of pages: **16** Size: **22x23 cm** Age: **3 to 6 years**

ISBN: **978-9953-478-12-8**

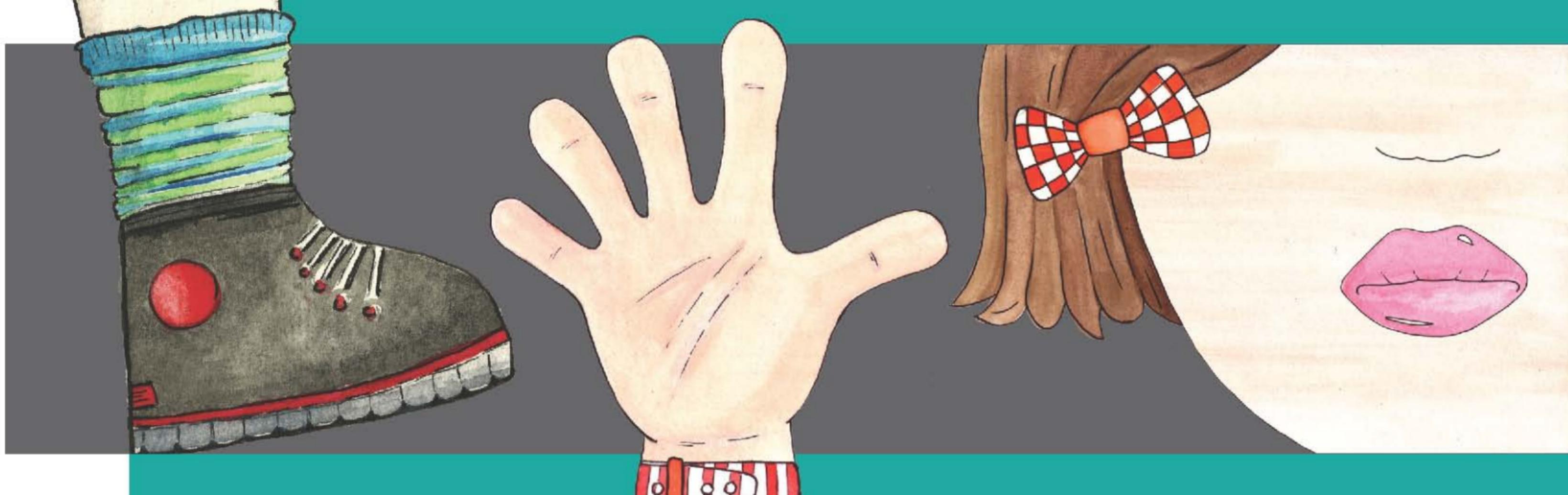


In *Al Hayawanat, Limaza Hiya... Limaza Howa?*, a young boy is curious to understand animal gender differences. Why does the hen lay the eggs but the rooster wakes us up in the morning? Why does the mother cat feed the kittens while the male cat only sleeps? Or whose job is it to dig the rabbit hole, the Mum or the Dad? The differences in male and female animal behaviour are easily apparent for the young reader to see through the imaginative illustrations.



SouSou

Sousou, a new series from Yuki Press, is designed to teach children social behaviour in relation to how they control their own bodies. Thanks to a cleverly conceived psychological approach, the child learns to understand the impact of positive and negative physical actions towards others. By exploring how different body parts – the foot, the hand, the mouth – work in relation to the child's social environment, the young reader quickly realises the difference between good and bad physical responses.

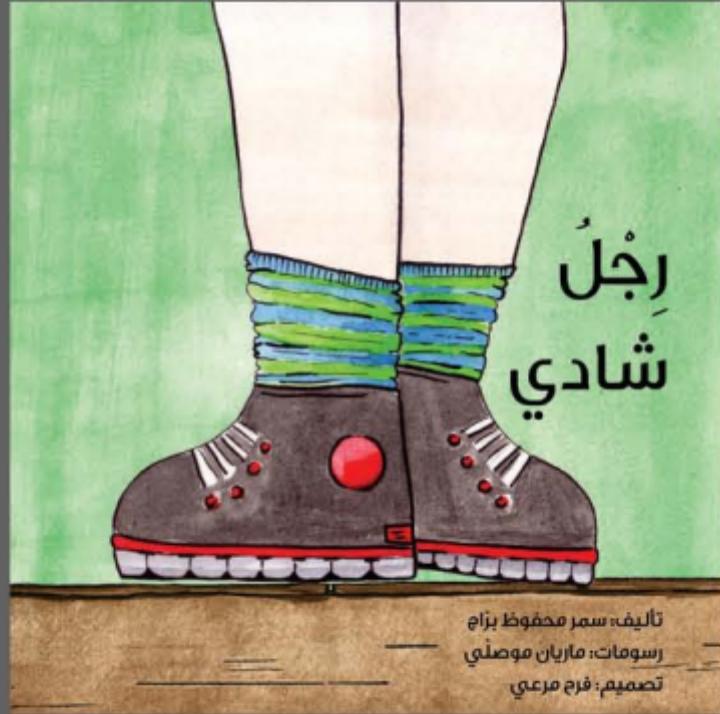


Title: **Rijlo Shadi** Published by: **Yuki Press, 2010**

Author: **Samar Mahfouz Barraaj** Illustrations: **Marianne Moussalli**

Format: **Soft Cover** Number of pages: **42** Size: **22x23 cm** Age: **3 to 6 years**

ISBN: **978-9953-478-09-8**



Rijlo Shadi, a brightly illustrated story narrated by the right foot, explains how the feet work together to help Shadi enjoy his day – walking, jumping, climbing, kicking a ball and dancing to music. The foot loves helping Shadi until he decides to use it to kick someone, or push his sister off the bed, or to step on his friend's toe, then the foot says how sad it is to cause pain. The young reader quickly understands that s/he is the one in control and when physical power is used negatively, it is a source of distress to others.

Title: **Yado Naji** Published by: **Yuki Press, 2010**

Author: **Samar Mahfouz Barraaj** Illustrations: **Marianne Moussalli**

Format: **Soft Cover** Number of pages: **44** Size: **22x23 cm** Age: **3 to 6 years**

ISBN: **978-9953-478-10-4**



In Yado Naji, the right hand talks about the cooperation between it and the left hand in helping Naji succeed in all his every day activities. The hand explains how much fun it is to work with its partner and what good things they do together with Naji until he decides to use his hands to hurt his cat, his friends or his sister Luna. Then the hand is sad, it does not like to hurt, but as it says... “The matter is in Naji’s hands and not mine.”

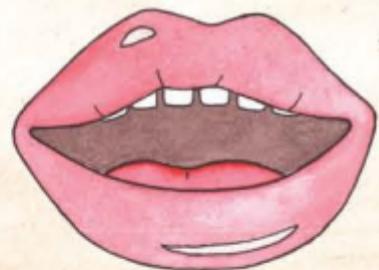
Title: **Famo Ines** Published by: **Yuki Press, 2010**

Author: **Samar Mahfouz Barraaj** Illustrations: **Marianne Moussalli**

Format: **Soft Cover** Number of pages: **36** Size: **22x23 cm** Age: **3 to 6 years**

ISBN: **978-9953-478-11-1**

فمُ إيناس



تأليف: سمر محفوظ بزاج
رسومات: ماريان موصلني
تصميم: فرح مرعي

In Famo Ines, the lips, teeth and tongue all work together to help Ines to enjoy her life. All her happy kisses are thanks to the mouth, all her smiles are the work of the mouth. Without her hard working mouth Ines could not eat or chew. The mouth loves helping Ines until she decides to use it to bite her sister, say bad words to other people or stick her tongue out and be rude. Then the mouth feels sad to have hurt others and wishes that Ines would not use such a friendly mouth to be nasty.

Title: **Yukis Wa Alam Al Abjadiya** Published by: **Yuki Press, 2010**

Concept: **Yuki Press** Illustrations: **Xavier Baghdadi**

Format: **Hard Cover** Number of pages: **60** Size: **23x22 cm** Age: **3 + years**

ISBN: **978-9953-478-06-7**



Yuki Press is already well known for its alphabet learning tools, with books, games and puzzles designed to help youngsters recognize Arabic letters and sounds. The World of Alphabets, Yuki's latest learning aide adapts the Chinese pictorial style of alphabet to transform Arabic letters into easily assimilated images which aide recognition and memory. Each letter becomes an item which it closely resembles, so that nuun becomes a flower, taa' is drawn as a pot with its two dots forming the cover, and baa' becomes a parachute with its dot as the parachutist, and so on.

This same book has been adapted to help foreigners become acquainted with the Arabic alphabet by using a combination of the Arabic letters, Western letters and the images based on the shape of the Arabic letter, plus a transliteration table as a pronunciation guide.

Title: **Poster “Yukis Wa Alam Al Abjadiya”** Published by: **Yuki Press, 2010**

Concept: **Yuki Press** Illustrations: **Xavier Baghdadi**

Size: **70x50 cm** Age: **3 to 6 years**

ISBN: **978-9953-478-08-1**



The playful Yuki characters who guide the reader through The World of Alphabets are also put to work in a colourful alphabet poster, an attractive ready reference which features the Arabic letters and their English transliterations.

Title: **Conter Comptines** Published by: **Yuki Press, 2010**

Author: **Frida Debbane** Illustrations: **Xavier Baghdadi**

Format: **Hard Cover** Number of pages: **64** Size: **21x28 cm** Age: **6 + years**

ISBN: **978-9953-478-07-4**



For its first French alphabet book *Conter Comptines*, Yuki press combines animal images with catchy rhymes recounting the adventures of 26 different animals whose names begin with the featured letter of the alphabet. In D for dragon, E for Elephant ,K for Kangaroo and so on, the rhymes tell a lively, informative story about each animal's behaviour. This imaginative combination of images and easy to remember story-rhymes reinforces letter recognition while capturing the imagination.

Title: **Ana Wa Abi Wa Al Chocola** Published by: **Yuki Press, 2009**

Author: **Rola Saadeh & Grace Abu Khaled** Illustrations: **Farah Merhi**

Format: **Soft Cover** Number of pages: **76** Size: **20x33 cm** Age: **8 + years**

ISBN: **978-9953-478-05-0**



Ana Wa Abi Wa Al Chocola is a story about a boy called “Chocoboy” who adores Chocolate. Chocoboy is thrilled to discover that he and his family are going to a Chocolate Festival. On the way there they come across a Chocolate fruit tree that guides them to Chocolate Land - a forest where everything in it, from the river, to the trees and the animals, is made of chocolate. A chocolate porcupine takes the family on a tour of this magical place and tells them about the history of chocolate and how it is made. Chocoboy is enthralled by this imaginary world of chocolate until he suddenly wakes up from his dream to learn that his father has entered both of them in the Festival’s chocolate making competition.

Besides adventures into and discoveries about the world of chocolate, “Ana wa Abi Wa Al Chocola” also includes child friendly chocolate recipes for youngsters to make with help or supervision of an adult.

Title: **Dalil Lubnan Al Qadeem Lil Yafezeen** Published by: **Yuki Press, 2009**

Author: **Nina Jidejian** Translator: **Jouanne Bijali** Photography: **Tony Farraj**

Format: **Soft Cover** Number of pages: **64** Size: **21x28 cm** Age: **12+ years**

ISBN: **978-9953-478-01-2**



Dalil Lubnan Al Qadeem Lil Yafezeen is the Arabic translation of the Yuki Press English book "A Young Person's Guide to Ancient Lebanon".

This book introduces young people to Lebanon's fascinating ancient history and rich cultural heritage through twenty-six objects chosen from the National Museum for their chronological and artistic importance. These artefacts - animals, statues, mosaics and more - represent different eras from Lebanon's history – Phoenician, Greek, Roman, and Islamic – as portrayed in the Museum.

Each page explores the origin, history and significance of the featured object, and is illustrated by a beautiful photograph.

Title: **Noura Wa Alam Al Mihan** Published by: **Yuki Press, 2009**

Author: **Grace Abu Khaled** Illustrations: **Nevine Mattar**

Format: **Soft Cover** Number of pages: **64** Size: **20x20 cm** Age: **6 to 8 years**

ISBN: **978-9953-478-04-3**



نورا وعالم المهن

رسوم: نيفين مطر

نص: غريس أبو خالد

Noura Wa Alam Al Mihan is an Arabic story about the exciting adventures of a curious bee called "Noura". Noura is on a journey of discovery, learning about how people work. She flies into a classroom where the teacher is giving a lesson. She lands on Maya's book to see what she is reading, then Rania's exercise book to see what she is writing, before settling on Sami's eraser. The teacher becomes irritated by Noura buzzing about and frowns at her. Noura thinks it is time to get going so she flies back out of the window to see who else is around. She lands on Kaa'k trolley and wonders which flavour is best. She stops to visit a soldier at the barracks and listens to a composer playing the piano. She even flies high enough to float in space with an astronaut and deep enough to join a diver at the bottom of the sea. Noura is the busiest bee, flitting from one place to another, as she introduces young readers to twenty eight different professionals and how they go about their business.

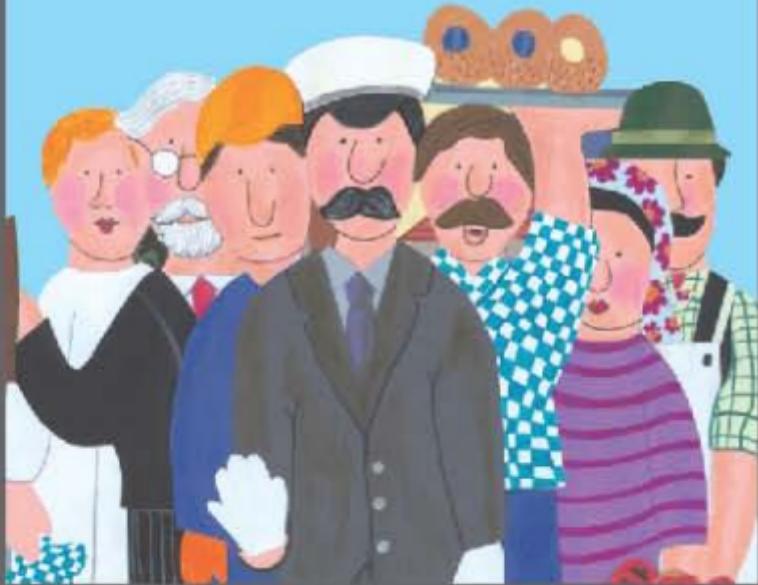
Title: **Al Mihan Al Mousawara Flash Cards** Published by: **Yuki Press, 2008**

Illustrations: **Nevine Mattar**

Number of cards: **28** Size: **8x8 cm** Age: **2 to 5 years**

ISBN: **978-9953-478-03-6**

المهن المصورة



Al Mihan AL Mousawara is an educational flash card game that develops learning skills through memory and play. Each card represents a different profession - with its name and first letter on one side, and a colorful picture of the profession on the other. This is a lively, fun way for children to learn about what people do.

Title: **Oulawin “Aleph BÂ Al Mihan”** Published by: **Yuki Press, 2008**

Illustrations: **Nevine Mattar**

Format: **Soft Cover** Size: **20x20 cm** Age: **3 to 5 years**

ISBN: **978-9953-478-02-9**



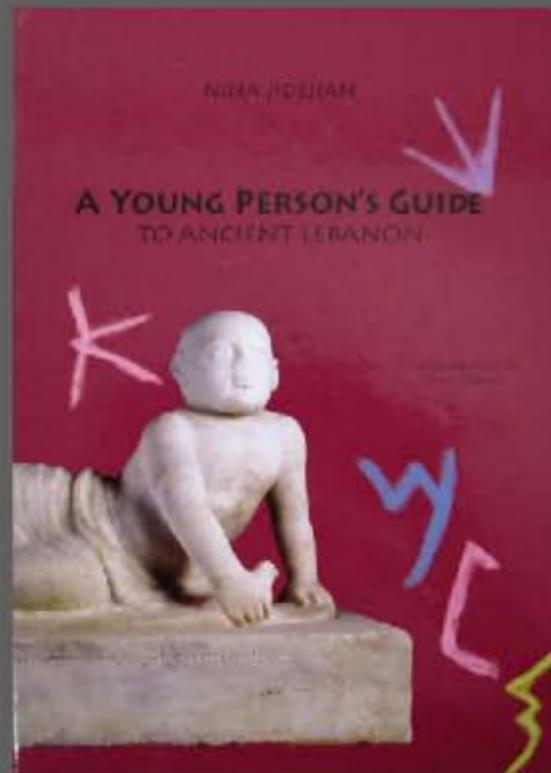
Oulawin Aleph Bâ Al Mihan is a colouring book with bright and accurate line drawings illustrating 28 professions, each identified by its name and its relevant first letter. The book also includes sticker sheets of the professions.

Title: **A Young Person's Guide To Ancient Lebanon** Published by: **Yuki Press, 2007**

Author: **Nina Jidejian** Photography: **Tony Farraj**

Format: **Hard Cover** Number of pages: **64** Size: **24x27 cm** Age: **12+ years**

ISBN: **978-9953-478-00-7**



A Young Person's Guide To Ancient Lebanon is an alphabet book based on the collection of the Lebanese National Museum and written by Nina Jidejian, a leading archaeologist.

The book introduces young people to Lebanon's fascinating ancient history and rich cultural heritage through twenty-six objects chosen from the National Museum for their chronological and artistic importance. These artefacts - animals, statues, mosaics and more - represent different eras from Lebanon's history – Phoenician, Greek, Roman, and Islamic – as portrayed in the Museum.

Alphabetically arranged, each page explores the origin, era and significance of the featured object, and is illustrated by a beautiful photograph to give young readers an insight into their country's place in history.

Title: **Afaal... La Afaal** Published by: **Yuki Press, 2006**

Text: **George Trad** Illustrations: **Bahij Jaroudi**

Format: **Soft Cover** Number of pages: **56** Size: **27x24 cm** Age: **4 to 8 years**

ISBN: **9953-9022-1-6**



Afaal La Afaal is an Arabic book on etiquette for the pint-sized citizen. It uses amusing situations and anecdotes to foster respect and empathy for others. The Do's and Don'ts of how to behave are illustrated on opposite pages – on the right, good manners are portrayed as the smart thing to do; while on the left, being inconsiderate is clearly seen as not cool. This funny but expert guide to manners is a charming, highly useful learning tool.

Title: **To do or not To do** Published by: **Yuki Press, 2006**

Text: **Louise Arimatsu** Illustrations: **Maya Fidawi**

Format: **Soft Cover** Number of pages: **60** Size: **24x21.5 cm** Age: **5 to 8 years**

ISBN: **9953-9022-3-2**

To do or not To do



A complete attention grabber, this witty English language book with its easy reading style and attractive hand drawn illustrations not only makes language learning easy to grasp, it also validates polite behaviour in an engaging and rewarding style. Children learn how to conduct themselves by comparing the differences between good and bad manners as portrayed on opposite pages. On the left are tips and stories on how to grow up gracefully. On the right, the consequences of anti social behaviour are there to see. For the child the message is clear, but the approach is both fun and appealing.

Title: **Ihzar Aw La Tahzar** Published by: **Yuki Press, 2005**

Text: **Diana Khoury** Illustrations: **Maya Tawil**

Number of cards: **28** Size: **10x21 cm** Age: **4 to 8 years**

ISBN: **9953-0-0430-7**



Ihzar Aw La Tahzar is a resourceful Arabic educational kit that uses 28 interactive cards to develop and improve cognitive skills in maths, language, memory, differentiation and reasoning proficiency. The double sided cards are illustrated by bright, stimulating images on one side, with questions (answers at the bottom) on the other. This is a perfect mixture of education and fun!

Title: **Puzzle Al Abjadia Al Momtiaa** Published by: **Yuki Press, 2006**

Illustrations: **Manal Haddadine**

Size: **13x13 cm** Age: **3 to 5 years**

ISBN: **9953-9022-2-4**



Al Abjadia Al Momtiaa is an Arabic alphabet learning kit with 28 puzzles, each comprising five pieces. Every completed puzzle represents a different Arabic letter. As in all Yuki Press products, picture quality and design are paramount. The colourful, yet easy to assemble puzzles are stunningly illustrated for maximum visual impact - designed to inspire the child's imagination and trigger recall.

Title: **Al Kalima Talaab Maa al Fan** Published by: **Yuki Press, 2005**

Illustrations: **Manal Haddadine**

Format: **Soft Cover** Number of pages: **40** Size: **21x21 cm** Age: **3 to 7 years**

ISBN: **9953-9022-0-8**



Al Kalima Talaab Maa al Fan is an educational activity book that explores the Arabic alphabet through the use of dynamic illustrations and stickers. After learning the letters and reading the words, the children test their skills by sticking adhesive words onto the relevant pictures. Parents and children alike will want to detach and frame these gorgeous designs – each one an artistic as well as a linguistic inspiration!

Title: **Aleph Bâ Aleph Bâ** Published by: **Yuki Press, 2004**

Text: **Dina Charara** Illustrations: **Maya Tawil**

Format: **Soft Cover** Number of pages: **60** Size: **20x20 cm** Age: **3 to 5 years**

ISBN: **9953-0-0232-0**

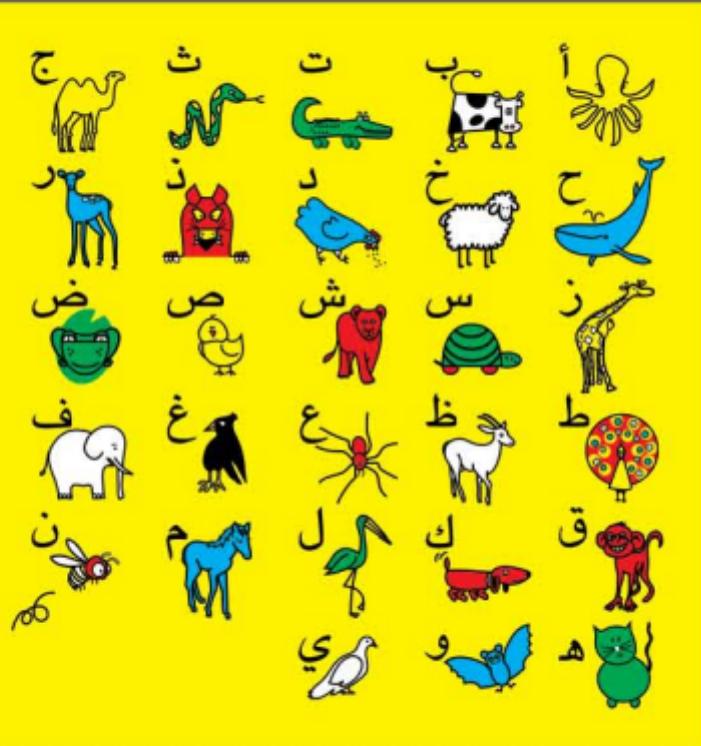


Aleph Bâ Aleph Bâ was the first Arabic book published by Yuki Press. It provides lots of fun for youngsters learning the Arabic alphabet with help from appealing friends from the fascinating world of the animal kingdom. Each letter represents an animal complete with its own catchy, easy to remember, Arabic rhyme. The pictures are rendered in vibrant primary colours - a delightful introduction to early reading and writing skills.

Title: **Poster "Aleph BÂ Aleph BÂ"** Published by: **Yuki Press, 2004**

Illustrations: **Maya Tawil**

Size: **48x48 cm** Age: **2 to 5 years**



Aleph Bâ Aleph Bâ Poster is a must have addition to the home or classroom where Arabic is taught. The Arabic alphabet is introduced through the exciting antics of a menagerie of animals, each one representing a different letter. The colourful, high quality illustrations draw children into an exciting journey of discovery that allows them to absorb the alphabet along the way.

Title: **Al Hourouf Al Mousawara** Published by: **Yuki Press, 2004**

Illustrations: **Maya Tawil**

Number of Cards: **28** Size: **8x8 cm** Age: **2 to 5 years**

Title: **Oulawin "Aleph BÂ Aleph BÂ"** Published by: **Yuki Press, 2004**

Illustrations: **Maya Tawil**

Size: **20x20 cm** Age: **3 to 5 years**



Oulawin Aleph Bâ Aleph Bâ is a classic extension to the Arabic alphabet learning collection produced by Yuki Press. This children's colouring book features accurate line drawings of animals, each identified by a letter from the Arabic alphabet and a sticker sheet of lively animals.



Kits

Title: [Kit with Aleph Bâ Aleph Bâ Colouring Book, poster and crayons](#) Published : [Yuki Press, 2004](#) Ages: [3 to 5 years](#)

The kit includes the Aleph Bâ colouring book, poster and set of crayons in a protective plastic bag.

Title: [Kit with Aleph Bâ Aleph Bâ Colouring Book and crayons](#) Published : [Yuki Press, 2004](#) Ages: [3 to 5 years](#)

A kit with the Aleph Bâ oulawin colouring book and set of crayons in a protective plastic bag.

Title: [Kit with Aleph Bâ Al Mihan Colouring Book and crayons](#) Published : [Yuki Press, 2004](#) Ages: [3 to 5 years](#)

A kit with the oulawin Aleph Bâ al mihan colouring book and set of crayons in a protective plastic bag.



yuki
press

PUBLISHERS

Gefinor Center
Block B
16th Floor
HMG Offices
Clemenceau St.
Beirut, Lebanon

T +961 1 756633
T +961 1 741677
F +961 1 756644

www.yukipress.com
yuki@yukipress.com